

# JULIA MADSEN

Professional photographer and editor with over 10 years of experience, and a passion for creating beautiful imagery.

## PHOTOGRAPHER AND EDITOR

### CONTACT

✉ [madsenjuliag@gmail.com](mailto:madsenjuliag@gmail.com)

🌐 [www.juliamadsenphoto.com](http://www.juliamadsenphoto.com)

### SKILLS

Photo Researching  
Managing Budgets  
Attention to Detail  
Organization  
Communication  
Photo Retouching  
Quick Turnaround  
Efficient Workflow  
Time Management  
Collaboration

### TOOLS

Adobe Photoshop  
Adobe Bridge  
Adobe Lightroom

### EDUCATION

#### Towson University

Bachelors Degree in Art and Design  
Concentration in Photography  
2016-2020

### LANGUAGES

English Native

Spanish Fluent

### WORK EXPERIENCE

#### Photo Editor

July 2023 - Current

##### Suffolk Dance Company

Worked in a fast paced environment to ensure quick delivery of professionally retouched images for use on the e-commerce site of dancewear company Suffolk Dance.

- Made retouches to skin, removing small imperfections such as blemishes, scars or tattoos, as well as light smoothing and makeup correction.
- Color corrected images to ensure consistency of garment colors.
- Prepared product images to meet quality standards and be ready for use on the web.
- Worked effectively and efficiently on large batches of images to ensure completion of deadlines and timely delivery.
- Communicated with design team to deliver results that matched expectations and standards.
- Successfully worked independently in a fully remote setting, demonstrating self-motivation and effective time management.

#### Freelance Photographer, Freelance Photo Editor 2020 - 2024

##### Julia Madsen Photography

Specialized in professional photography, providing personalized, high-quality portraits for various professionals, offering a range of photography services including photojournalism, portrait, product, and fashion. Utilized expertise in photo editing and retouching techniques. Became adept at managing client projects with organized files and streamlined workflows. Catered to photographers, authors, and businesses.

- Led a high-profile photography project for Dasso Jewelry, producing visually captivating images that enhanced brand visibility and appeal.
- Partnered with La Tosteria café to enhance their menu and social media presence through professional photography, boosting their online engagement.
- Key contributor in editing ~500 photos for Thomas Turiano's book, *Select Peaks of Greater Yellowstone*, over an 18-month period.
- Collaborated with the author and a graphic designer to enhance and restore old, damaged photos, ensuring high-quality and consistent imagery for book publication.

#### Principal Graphic Designer & Content Director August 2022 - December 2023

##### Pluas Electric

Directed the development and execution of social media and marketing content, including photography, videography, social posts, and advertisements. Supervised the translation of social media posts and conducted performance analysis to boost client engagement.

- Expanded Pluas Electric's client base from inception to a substantial and loyal clientele within the initial 6 months.
- Crucially enhanced Pluas Electric's brand credibility as a trusted entity via strategic photography and graphic design for social media outreach.

## VOLUNTEER WORK

**Starfish Foundation** | Flor De Bastion, Ecuador

June 2019 to May 2020

### **Photography Teacher, Development Team Member**

Instructed for a leading non-profit in both fundamental and advanced photography techniques, encompassing DSLR operations, portrait, landscape, and macro photography. Initiated and directed a dynamic after-school photography program for students (ages 10-18), emphasizing storytelling and environmental engagement.

- Established a comprehensive photography club, leveraging expertise in photographic storytelling.
  - Augmented students' narrative abilities by exposing them to seminal photographers and principles of narrative photography.
  - Effectively guided students in curating photo series that narrate compelling stories, thereby nurturing their creativity and narrative skills.
  - Played a pivotal role in advancing Starfish Foundation's mission to empower youth in underserved communities through educational and creative avenues
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# JULIA MADSEN

UX/UI DESIGNER

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TO WHOM IT MAY CONCERN

I am writing to express my interest in the UX Design position at Oddball. With a strong background in UX research, design, and problem-solving, coupled with my experience in developing software solutions for federal agencies, I am excited about the opportunity to contribute to Oddball's mission of delivering citizen-centric services and modernizing federal digital solutions.

My approach to UX design has always been research-driven, ensuring that each decision is backed by data and user insights. I believe that understanding the needs and behaviors of users is crucial to creating intuitive and effective digital solutions.

I am drawn to Oddball's commitment to building scalable, purpose-built software solutions that empower citizens and enable workforces. I am confident that my problem-solving skills, attention to detail, and passion for user-centered design will enable me to make a meaningful impact as part of your team. I am eager to bring my expertise to Oddball and contribute to the continued success of your federal digital modernization efforts.

Thank you for considering my application. I am excited about the possibility of working with a team that values innovation and excellence. I look forward to the opportunity to discuss how my skills and experiences align with the needs of your team.

SINCERELY,

*Julia Madsen*

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